

CURRENT

6/1992 - Present Kinetic Media Ventures Nashville / TN

Owner / Executive Producer

Internet Application Developer and Multimedia Studio. Clients have included Intermedia Cable, The Tenn. Banker's Association and 35 of its member community banks, MCA Records, The Mavericks, The Bank Of Nashville, The Nashville Entertainment Association, RCA Records and many others. Includes producing and directing video, multimedia CD and Web Sites. Also, script, flowchart, and copy writing, still and motion photography, PhotoShop, QuarkXpress, digital post-production, animation, and hands-on programming of ASP, ColdFusion, SQL, SQLServer, Access, FileMaker, JavaScript, VBScript, HTML, CSS, Shockwave and Director.

EXPERIENCE

11/1996 - 11/2002 Learning Tree International Reston/VA

Instructor and Technical Editor

Responsibilities included travel to venues across US and abroad, teaching classes of 15 to 30 adults, setup of student workstations and classroom network, troubleshooting relevant software, addition of personal experience to each course topic, on-the-fly editing of course notes, communication with IR department, and proctoring of exams. Course Titles - All are four day hands-on seminars.

- 469 Internet/Intranet Introduction
- 470 Developing a Web Site
- 540 Building an E-Commerce Web Site
- 487 Designing Web Pages
- 207 FrontPage Web Site Development
- 587 Multimedia Web Development
- 547 ColdFusion Web App Development
- 548 Dreamweaver UltraDev
- 475 Intranet Technologies Introduction

*Technical Editor for Course 548, Dreamweaver UltraDev - 03/00 – 11/02

Included participation in the Course Planning Meeting, Alpha, and Beta processes, copy-editing of and contribution to course notes and exercise manual. Also included interviewing of potential instructors for this class and teaching it regularly.

4/2000 - 1/2001 E2 Interactive New York City / NY

Executive Producer – Contract Position

Principle of the in-house Web development arm of the Veritas Group. E2 clients include Fortune 500 and Fortune 1000 companies. Included establishment of development protocols, hiring of account executives and web developers, design and implementation of project management systems, cross-departmental marketing, account management, establishment of relations with outsource providers, new business development, proposal writing, project oversight, and budget management.

1/1999 - 4/2000 Optasia Interactive Learning Bensalem / PA

Creative Director – Contract Position

Lead developer of web-based learning programs and applications including an e-learning development tool, an electronic registrar, test development and delivery systems. Responsibilities included information architecture, interface design and illustration and database design. Also lead the development of Optasia's fundamental learning strategies, marketing plan and all marketing materials.

1/1995 - 3/1996 The Omni Art Supply Corp. Nashville / TN

Director of Business Development

Initiated and Managed Digital Printing Division. Responsibilities included project management, client relations, development of marketing strategies, maintenance of all hardware and software, troubleshooting, quality control, design of various printed materials, web page and multimedia development.

1/1993 - 1/1994 Colossal Grafix Nashville / TN

Creative Director

Chief Designer/Technician for this high-volume large format digital print service bureau. Responsibilities included scanning and manipulation, formatting and outputting of jobs, client relations, maintenance of all hardware and software, troubleshooting, quality control, design of various posters, banners, advertisements, model agency cards, etc.

EDUCATION

9/2002 Learning Tree International US-VA-Reston

Professional

Learning Tree Professional Certifications, included four core courses plus two electives.
Web Development (Planning and Implementation)
JavaScript Development and Programming
XML Development and Programming
E-Commerce Strategy and Implementation

12/1991 Boston University US-MA-Boston

Bachelor's Degree

Boston University/College of Communications - B.S. Broadcasting & Film
Minor: English. Relevant Courses in Computer Science, Journalism, Photography, Art, Philosophy, Physics and Aerospace Engineering.

6/1986 Lower Merion High School US-PA-Ardmore

High School Graduate

SKILLS

Skill Name	Skill Level	Last Used	Experience
Macromedia Director	Expert	Currently used	10 years
Macromedia Flash	Expert	Currently used	6 years
Photoshop	Expert	Currently used	10 years
Quark XPress	Expert	Currently used	10 years
Bilingual - Spanish	Semi-Fluent	Currently used	18 years
Macromedia Dreamweaver	Expert	Currently used	5 years
Web Languages = HTML, XML, JavaScript, ASP, SQL	Expert	Currently used	8 years
Video Editing = Online and Offline	Expert	Currently used	10 years
3D Modeling and Animation	Expert	Currently used	8 years
Microsoft Office	Expert	Currently used	12 years
Microsoft Project	Expert	Currently used	5 years
Microsoft Visio	Expert	Currently used	5 years
MS SQL Server 2000	Expert	Currently used	5 years
Still Photography - Film and Digital	Expert	Currently used	20 years
Copy Writing and Editing	Expert	Currently used	18 years
Video Production and Post-Production	Expert	Currently used	12 years
Videography	Expert	Currently used	18 years
Film & Video ScriptWriting	Expert	Currently used	14 years
ColdFusion	Expert	Currently used	3 years

REFERENCES

Norm Kale	The Omni Art Supply Corp. Owner
Phone Number:	615-256-3344
Email Address:	Norm@TheOmniASC.com
Reference Type:	Professional
Ari Orlinsky	Annode / FireSign IT Administrator
Phone Number:	931-964-3422
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Reference Type:	Professional
Nancy Harrison	Learning Tree International Sr. Coordinator
Phone Number:	202-484-8333
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Reference Type:	Professional

**ADDITIONAL
INFORMATION**

Interests/Hobbies: Aside from all this work, I've managed to explore a great deal of this Earth, paint some canvas, mold some clay, carve some stone, develop some theories of quantum dynamic spatial philosophy, listen and dance to a lot of great live music, make some live music (guitar, flute, hand-drums), experience the finer cultural events our species has to offer, jump out of a couple airplanes, win a few crew regattas, read a lot of great books, write a few (er, plethora of) poems, stories, and screenplays, and meet a LOT of amazing people.



William M. Fantini, NewMedia Producer and Creative Director: Fantini, 35, founded Kinetic Media Ventures in 1999 to serve various corporate clients whom he had contracted as a freelance designer/programmer, and to be the parent company to the intellectual properties that he has developed in the entertainment and software industries.

Fantini earned a Bachelor of Science in Broadcasting and Film from Boston University in 1990 and by 2002 earned several Professional Certifications from Learning Tree International, for whom he worked as both freelance instructor and technical editor from 1996-2002.

In April of 2000, Fantini was contracted to build an in-house Web consulting agency for the New York City based Veritas Group Advertising Agency.

Prior to his work with the Veritas Group, Fantini built an Internet-savvy e-learning solution for the Philadelphia-based Amtech Software. Amtech is the developer of "Imaginera," the premier enterprise management software for the paper-box industry. Fantini designed and implemented Internet based training and testing applications for a global install-base of Imaginera users. Fantini developed the protocol for Amtech's learning methodologies and e-learning production strategy and also contributed to the writing of Amtech's e-learning business and marketing plans. Fantini's work with Amtech was so inventive that he is listed as Creative Director on "U.S. Patent Number 6,288,753 Interactive Learning Application."

Fantini joined Amtech in January, 1999, when family matters persuaded him to move back to his home town of Philadelphia. Before his move, Fantini lived in Nashville, TN where he was sole proprietor of Blue Forest Studio Marketing & Production. Blue Forest and its subsidiaries served many prominent clients such as The Tennessee Banker's Association, InterMedia Cable, MCA Records, McNeely Piggot & Fox Public Relations, The Office of the Mayor of Nashville and over 30 Tennessee Community Banks. Blue Forest Studio produced Web sites, CD-Roms, Kiosk Solutions, Music and Marketing Videos, Print Marketing Materials, and the Internet's first Broadband Webcast Music Conference (Extravaganza '98) including over 250 hours of performance and interview footage delivered via audio, video, animation and text.